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Dear Friends,

The times we are living in surely never pause. They are full of constant changes. There are always new challenges and new tasks in front of us. We have gained access to the European and world markets, which on one hand represent even more opportunities for cooperation, but on the other hand they intensify the competition. The philosophy behind development of our society has also changed considerably during recent years. The economic growth as such is no longer considered to be an indicator of growing wealth and prosperous social welfare. There has been a significant shift towards the promotion of well-balanced conditions enabling economic growth, while respecting the limits of environment and improving the quality of life of the population. The wider perspective has to be reflected also in the policies of our Region.

The Liberec Region Development Program 2007 - 2013 is a concept consistent with other conceptual documents on the regional and national level, as well as on the level of the European Union. It sets medium-term priorities for further development and specifies the goals and the methods used to achieve them. It further elaborates on the framework for development of the Liberec Region community as defined by the regional long-term strategic document – Liberec Region Development Strategy 2006 - 2020 – while respecting the recommendations of Sustainable Development Strategy for the Liberec Region 2005 - 2020, which along with other background documentation formed the basis for defining the Regional Development Program. The adopted document is the result of a broad discussion among the specialist teams, politicians, experts and general public.

The document would not be meaningful without practical implementation of the ideas within. I am convinced that we all need to take an active role in our social and professional life. This is the only meaningful way to form our society with respect to the intergenerational accountability, and to utilize the economic potential of our Region while protecting its natural resources at the same time. Only those can reach tomorrow who set their goals beyond today. Hence the importance of conceptual work. The main effort has been put into formulating a high quality document that can form the basis for further development of the region and for an efficient utilisation of
financing provided by regional, national and European funds. I am confident that we can achieve the goals set for the following program period and that the Liberec Region will become a dynamic, economically strong region with a healthy environment, providing quality living conditions for its citizens and a spectacular atmosphere for its visitors. The Liberec Region has the necessary potential to become such a region. Wishing you all the best in your personal and professional life,

Petr Skokan
President of Liberec Region

Liberec, November 2007
Dear Ladies and Gentlemen,

How best to introduce a document that sets the main direction for the Liberec Region development in the following seven years? Looking back at times when the individual regions were established and when the Czech Republic joined the European Union, it is obvious that much has been done. The systems and process for the regional self-government bodies have been put in place and we have also gained first valuable insights and experiences as part of the European structure. It is important not to forget these circumstances when planning our next steps. The necessity to consider broader European aspects in further planning becomes even more prominent. Our plans respect economic globalisation as much as environmental and social changes. The basic principles of sustainable development such as appreciation of mutual blending, interconnection of all aspects of the society, and accountability for the measures we adopt are reflected with even greater urgency in all national and European conceptual documents.

The Liberec Region Development Program 2007 - 2013 follows the Liberec Region Development Strategy 2006 - 2020 and Sustainable Development Strategy for the Liberec Region 2006 - 2020, the regional long-term conceptual documents, and corresponds with a timeframe of the European Union program period in order for the Region to utilize effectively the specific forms of support and funding within the European regional policies.

We attempted to design the document on the basis of exact evaluation of the actual development and identification of the trends in respect to the regional settings. The information obtained determined further development goals stated within the individual development priorities and defined the most appropriate ways to achieve them. During the whole process of document preparation, we sought to involve the widest possible range of experts into the final program design. It was difficult at many times to find a consensus between the expert opinion and the public point of view. Nevertheless, I am confident that we have been successful in our efforts and that the Liberec Region Development Program will become a valuable tool for comprehensive development of our region during
the following seven years, leading to the growing competitiveness of our economy, improved living standards for our citizens and preservation and enhancement of our beautiful countryside.

Liberec, November 2007
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Introduction

The design of the regional strategic and program documents is an important instrument for regional policies. It aims to achieve balanced development of the whole territory and create suitable conditions for the coordination and implementation of economic and social cohesion. The Regional Development Strategy and the Regional Development Program are the main documents in this area on the regional level. The Liberec Region Development Program 2007 - 2013 follows the Liberec Region Development Program 2004 - 2006 adopted by the Resolution of the Liberec Regional Assembly No. 146/04/ZK on 15 June 2004. Its framework and content are based on the Liberec Region Development Strategy 2006 - 2020, a long-term strategic document adopted by the Resolution of the Liberec Regional Assembly No. 122/07/ZK on 24 April 2007. Both of these documents, which are essential for the regional policies together with the Liberec Region Strategy for Sustainable Development 2006 - 2020, create the framework for designing the subsequent strategic documents at the lower levels (departmental and regional).

The Liberec Region Development Program 2007 - 2013 is a medium-term strategic document for the territory of the Liberec Region. The full version of the document specifies the measures and activities that are to be undertaken during the following seven-year period, the available funding, and also the indicators and methods for monitoring the strategic goals. The document defines territories that require support in order to achieve the balanced development of the whole region. The time period of the program is designed to correspond with the EU program period set for the Czech Republic to access funding from the EU Structural Funds.

The chapter detailing the Development Measures and Activities forms the main and principle part of the Liberec Region Development Program 2007 - 2013. It specifies general activities and goals supported by the Liberec Region, aiming at the broadest possible viewpoint in order not to limit beforehand the range of support provided to any potentially beneficial projects. The reason for such an approach is the “accordance requirement” applicable to all the projects within the Regional Development Program that apply for public funding from regional or other financial sources. The Shortened Version of the Liberec Region Development Program 2007 - 2013 represents a selection of the most relevant chapters from the full version of the document.
Vision, Global and Strategic Goals

Global and strategic goals and vision are taken from the Liberec Region Development Strategy 2006 - 2020.

Vision for the Liberec Region

The Liberec Region is a lively, healthy and dynamic region established on sustainable development in all areas, with a diversified economic base standing on innovative production and services of added high-value, and making use of the potential of tourism. The Liberec Region provides good conditions and a healthy environment for the life of the population. It is a region developing in harmony, and with the support and usage of multilateral cooperation.

Global Goals

By the year 2020, the development of the region will have been implemented in accordance with the Principles of Sustainable Development, being distinctive with the following:

- Developed economic and technical potential,
- Good conditions for satisfactory development of life,
- Healthy environment provided for the population,
- Generally recognised system of public administration established, and operating efficiently.

Strategic Goals

A. Dynamic and competitive economy
B. First-quality and healthy human resources
C. Complex infrastructure of good quality
D. Healthy and off-load environment
E. Sustainable development of the region and the civil society
### A. Dynamic and competitive economy

| A.1 | Increasing economic competitiveness and support for the business environment |
| A.2 | Support for science, research and innovations |
| A.3 | Support for the functions of agriculture, forestry and water management |
| A.4 | Support for and development of industrial branches |
| A.5 | Development of the tertiary sector |
| A.6 | Development of tourism as an important sector of the regional economy |

### B. First-quality and healthy human resources

| B.1 | Support for lifelong education with focus on the quality of life |
| B.2 | Increasing employment rate |
| B.3 | Providing accessible, good-quality health care and social welfare, support for a healthy lifestyle |
| B.4 | Support to cultural and sports facilities and spare time activities |
| B.5 | Care of cultural and cultural-historic heritage |
| B.6 | Providing available housing and work, and a public environment of good quality |
| B.7 | Providing safety for the population and property |

### C. Complex infrastructure of good quality

| C.1 | Continuous improvement and optimisation of the transport infrastructure |
| C.2 | Optimisation of transport systems incl. alternatives; improvement in public transport services |
| C.3 | Continuous construction and modernisation of the technical infrastructure, including alternative energy resources |
| C.4 | Introduction and development of information and communication technologies |
| C.5 | Care of cultural and cultural-historic heritage |
| C.6 | Providing available housing and work, and a public environment of good quality |
| C.7 | Providing safety for the population and property |
**D. Healthy and off-load environment**

- **D.1** Lowering negative impacts upon the environment and human health
- **D.2** Prevention of and solutions for influence of human activities upon the environment and human health
- **D.3** Landscape cultivation, regardful utilisation of the landscape and natural potential
- **D.4** Enhancement of environmental awareness

**E. Sustainable development of the region and the civil society**

- **E.1** Development of multilateral cooperation; support for collaboration between departments and neighbouring subjects across the border
- **E.2** Development of urban areas
- **E.3** Development of rural areas
- **E.4** Conceptual management
- **E.5** Support for the development of the civil society
- **E.6** Improvement in public administration
Strategic Goal A: Dynamic and competitive economy

Development Measure A.1: Increasing economic competitiveness and support for the business environment

Activities proposed:

A.1.1 Diversification of business organisations
A.1.2 Support for small and medium-size companies
A.1.3 Support for business beginners
A.1.4 Support for transfer of knowledge and technologies
A.1.5 Development and promotion of local economies, social enterprises, local production and crafts
A.1.6 Support for development of the business infrastructure (real estates, land to be developed)
A.1.7 Support provided for business cooperation, interconnection of business activities, establishment and development of clusters
A.1.8 Enhancement of the communication and economic partnership among public, private and non-profit sectors
A.1.9 Enhancement of the cooperation between schools and businesses
A.1.10 Economic collaboration across the border and international economic cooperation
A.1.11 Raising the profile of technical and science education
A.1.12 Support for modern technologies that are environment-friendly, and at the same time bring added high-value and high efficiency of energy and raw material input
A.1.13 Extension of quality management certification and environmental and socially-oriented management systems (EMAS, ISO 9000, ISO 14000 ...)
A.1.14 Expansion of access to information and communication technologies for small and medium enterprises
A.1.15 Support for activities aimed at dealing with regional disparities
A.1.16 Monitoring the brownfields (buildings, land) and the land to be developed
A.1.17 Search for investors and investment projects for the brownfields
A.1.18 Revitalisation of the brownfields (both buildings and land)
A.1.19 Improvement of quality and extent of financially accessible information, advisory and consultation services especially for MSP
A.1.20 Utilisation of marketing instruments to support businesses
A.1.21 Improvements in protection of intellectual property rights
A.1.22 Increasing utilisation of instruments allowing MSP to access funding, especially the funding provided by the private sector
A.1.23 Integration of territory-based support for entrepreneurial projects into the regional funding
A.1.24 Supporting operations of the professional advisory organisations for entrepreneurs
A.1.25 Support for publications dealing with business issues specifically relating to MSP, traditional branches of manufacturing and local crafts
Development Measure A.2: Support for science, research and innovations

Activities proposed:

A.2.1 Conceptual solutions for support for innovations
A.2.2 Improving the environment for innovations and for adopting innovations
A.2.3 Support for extension of the regional infrastructure for science, research and innovation
A.2.4 Increasing opportunities and capacities of technical and science education
A.2.5 Support for cooperation between the organisations involved in education, health, science and research and the business sector
A.2.6 Support for international cooperation in research and science
A.2.7 Support for transfer of knowledge and technologies
A.2.8 Support for non-traditional forms of funding (risk capital)
A.2.9 Expansion of opportunities providing support for technology-oriented businesses at their start-up phases
A.2.10 Support for establishment of businesses with high potential for growth and added high-value
Development Measure A.3: Support for the functions of agriculture, forestry and water management

Activities proposed:

A.3.1 Provision of productive functions of agriculture, forestry and water management excluding significant negative impact on the environment
A.3.2 Support for non-productive functions of agriculture, forestry and water management
A.3.3 Regeneration, stabilisation and maintenance of rural characteristics and urbanised areas
A.3.4 Support for competitiveness in agriculture, forestry and water management
A.3.5 Support for local products of agriculture, forestry and water management
A.3.6 Support for education, training and guidance in the area of agriculture, forestry and water management
A.3.7 Diversification of agricultural production, support for alternative sources of income, expansion of industries other than food-processing
A.3.8 Support for revitalisation of the waterways and water areas e.g. within landscape modifications, support for sustainable exploitation of water areas with adequate water quality
A.3.9 Implementation of the measures improving the retentive function of the landscape in connection with agriculture, forestry and water management
A.3.10 Support for ecological agriculture and forestry production, and for renewable energy utilisation
A.3.11 Expanding availability and accessibility of biologically rich, hygienic and healthy food
Development Measure A.4: Support for and development of industrial branches

Activities proposed:

A.4.1 Support for diversification of industrial production
A.4.2 Support for industrial branches with potential for growth
A.4.3 Support for added high-value industrial branches
A.4.4 Supporting cooperation among schools, industrial businesses and science and research organisations
A.4.5 Support for small and medium-size industrial companies
A.4.6 Monitoring qualification needs in the industrial sector
A.4.7 Optimisation of study fields structure based on business needs
A.4.8 Increasing attractiveness of technical education
A.4.9 Enhancement of innovative activities within the industrial branches
A.4.10 Support for reduction of energetic and material intensity of industrial production
A.4.11 Introduction of the most advanced information and communication technologies
A.4.12 Introduction of ISO and EMAS certification in the industrial sector
A.4.13 Generating top-quality design
A.4.14 Improvements in protection of industrial property rights
A.4.15 Support for industrial businesses within the globalisation process
A.4.16 Support for small and medium industrial businesses in economically weak areas
A.4.17 Introduction and application of the best available technologies (BAT) in the industrial sectors
A.4.18 Support for utilisation of recycled materials in the industrial sectors
A.4.19 Support for the production of environment-friendly industrial products
Development Measure A.5: Development of the tertiary sector

Activities proposed:

A.5.1 Support for expansion of services for small and medium enterprises
A.5.2 Support for expansion of strategic services
A.5.3 Support for logistical services
A.5.4 Support for marketing services
A.5.5 Support for advisory and information services for business and innovation
A.5.6 Optimisation of the market services structure
A.5.7 Support for liberalization of the service sector
A.5.8 Support provided for activities aiming to protect consumers’ rights
A.5.9 Introduction and support for services protecting public health
Development Measure A.6: Development of tourism as an important sector of the regional economy

Sub-measure A.6a: Development of tourist infrastructure and services, focused on the sustainable development of tourism

Activities proposed:

A.6a.1 Regional territorial research in basic and complementary tourist infrastructure
A.6a.2 Construction, renovation and modernisation of the basic and complementary tourist infrastructure (accommodation facilities, gastronomy facilities) within the suitable areas (respecting also the environmental aspects and protection of the environment) including their categorisation and certification
A.6a.3 Support for accessibility of tourism for people with physical or other handicaps including accommodation and gastronomy facilities
A.6a.4 Support for tourist transport infrastructure in the tourist areas (seasonal tourist transport, parking, navigation and information systems for personal transport, public transport, ecological transport, storage and rental services) and transport accessibility to tourist attractions excluding significant negative impact on the environment
A.6a.5 Support for quality, safety and accessories within sport and leisure infrastructure (hiking, tourist information stands, cycling, skiing and winter sports, water sports) excluding significant negative impact on the environment
A.6a.6 Establishment of tourist border-crossings
A.6a.7 Support for renovation and utilisation of cultural, cultural-historic and technical heritage, and for construction of new tourist facilities
A.6a.8 Support for the care of natural heritage sites and their appropriate and considerate utilisation for tourism
A.6a.9 Support for renovation of existing, and construction of new, cultural centres for citizens and visitors (dance halls, theatres, cinemas, cultural events, exhibitions etc.)

Sub-measure A.6b: Establishment of a functional marketing system. Support for efficient cooperation among all subjects participating in tourism

Activities proposed:

A.6b.1 Establishment of a common promotional system for the whole region
A.6b.2 Support for media promotion of tourist attractiveness of the Liberec Region and its tourist areas by means of advertising materials, presentation events, and participation at fairs in the ČR
A.6b.3 Promotion and advertisement of the Region abroad, support for incoming activities
A.6b.4 Support for design, production and retail of thematic programs and products, local and regional programs and products, and programs for specific groups of visitors
A.6b.5 Support for promotion of local specifics (traditional local markets, products, souvenirs…)
A.6b.6 Support for cross-border products and programs
A.6b.7 Support for joint Liberec Region marketing strategy for the cross-border, regional and local levels
A.6b.8 Introduction of a monitoring and evaluation system for visitors’ ratings of the Liberec Region, its supply and demand
A.6b.9 Support for joint-cooperation projects among the public, private and non-profit organisations, support for across-the-border and international cooperation and projects (e.g. cooperation with the foreign regional partners within the Euroregion NISA, PPP projects etc.)
A.6b.10 Strengthening general awareness of the essential role of progressive innovations and modern entrepreneurial methods in tourism
A.6b.11 Achievement of the goals and activities set in the Program for Development of Tourism in the Liberec Region

Sub-measure A.6c: Organisational structure of tourism, human resources

Activities proposed:
A.6c.1 Support for establishment and operation of high-quality services and cooperation among tourist organisations at the local and regional level
A.6c.2 Support for educational programs and activities in tourism, support for university education
A.6c.3 Support for establishment and improvement of tourist navigation and information systems
A.6c.4 Support for introduction and interconnection of marketing and communication plans of individual tourist organisations
Strategic Goal B: First-quality and healthy human resources

Development Measure B.1: Support for lifelong education with focus on the quality of life

Sub-measure B.1 a: Expansion and improvement of the primary education system

Activities proposed:

B.1a.1 Preparing suitable conditions for curriculum reform, especially in the learning environment and in the overall school atmosphere
B.1a.2 Introduction of methods, techniques and activities leading to the development of key competencies for sustainable development and healthy lifestyle
B.1a.3 Formulation of self-evaluation models for schools, introduction of certified systems for quality management
B.1a.4 Pupils’ evaluation at key points of the educational process, emphasising monitoring the quality of education
B.1a.5 Cooperation and exchange of experience in the field of education, enhancement of the social partnership and the community function of schools
B.1a.6 Application of information and communication technologies in all areas of education
B.1a.7 Extension of foreign language education emphasising the English language
B.1a.8 Support for educational programs based on application of mathematics, science, technology and arts and crafts
B.1a.9 Support for education in the areas of sustainable development, security, health and social prevention and healthy lifestyle, public health and environment protection
B.1a.10 Strengthening flexibility of educational programs at secondary level in connection with graduates’ entry into the labour market and society
B.1a.11 Increasing interconnection among educational institutions and social partners applying innovative education
B.1a.12 Integration of handicapped pupils, pupils with specific learning needs and talented pupils into the mainstream educational process in the course of internal diversification and individualization of education
B.1a.13 Formulation of programs aiming at integration of minorities and foreigners into the educational process
B.1a.14 Expansion of supporting assistance services for education
B.1a.15 Precautionary measures for pupils at risk of early leave of the educational system
B.1a.16 Prevention of socio-pathological behaviour of children and pupils
B.1a.17 Expansion of education advisory services especially in the area of career guidance and integration of pupils with specific learning needs
B.1a.18 Support for leisure time activities for children and young people
B.1a.19 Expansion of activities connected with application of mathematics, science and technology
B.1a.20 Support for Low Threshold Establishments for children and young people
B.1a.21 Support for across-the-border cooperation in primary education
B.1a.22 Expansion of across-the-border cooperation among businesses and education institutions
B.1a.23 Strengthening socio-cultural competencies for life in the Euroregion
B.1a.24 Support for transformation of boarding-style children’s institutions into family-style institutions
B.1a.25 Further education for pedagogues in the area of curriculum reform (especially in the area of key competencies, school atmosphere and evaluation of the educational process)
B.1a.26 Further education for pedagogues in the area of removing the barriers for equal access to education for all children, pupils and students
B.1a.27 Enhancing skills and competencies of directors and managers in the area of organisational management, management of educational processes and human resource development
B.1a.28 Modernisation of material and technical equipment used in primary education
B.1a.29 Investments into the expansion of infrastructure for education institutions

Sub-measure B.1 b: Innovation of the tertiary education system

Activities proposed:

B.1b.1 Innovation of the educational programs with focus on labour market requirements
B.1b.2 Involvement of regional partners in the design of study programs
B.1b.3 Extending the range of combined- and distance-study programs
B.1b.4 Support for availability of information resources
B.1b.5 Expansion of foreign-language education
B.1b.6 Support for work placement and professional experience programs with employers
B.1b.7 Support for further proficiency development of human resources in tertiary education
B.1b.8 Interconnection of education with science and research
B.1b.9 Implementation of a comprehensive evaluation system and monitoring the quality of tertiary education
B.1b.10 Support for science and technical study programs including expert and research activities of young people
B.1b.11 Support for entrepreneurial training
B.1b.12 Support for cooperation with the international education institutions, involvement of both the individuals and the teams in international projects and networks
B.1b.13 Implementation of project management support systems in tertiary education institutions
B.1b.14 Expansion of information and advisory services in the area of educational opportunities and graduates’ entry into the labour market
B.1b.15 Modernisation of materials and technical equipment used in tertiary education
B.1b.16 Investments into the expansion of infrastructure for education institutions
B.1b.17 Removing the barriers for equal access to education for all students
B.1b.18 Career guidance services

Sub-measure B.1c: Strengthening adaptability and flexibility of human resources by means of further education

Activities proposed:

B.1c.1 Motivating citizens to further their education
B.1c.2 Stimulating demand for further education
B.1c.3 Expansion of support for advisory and information systems for further education
B.1c.4 Formulation, innovation and modularization of further education programs
B.1c.5 Application of modern educational methods, above all e-learning
B.1c.6 Introduction and application of mechanisms allowing verification, certification and transfer of qualifications gained in previous non-formal and informal education
B.1c.7 Needs identification in the area of further education, analysis and evaluation of the current status of further education
B.1c.8 Training for trainers and managers in further education
B.1c.9 Systematic support and guidance for introducing innovations into further education
B.1c.10 Promotion of cooperation between educational institutions and social partners especially in the design, formulation and innovation of the educational programs
B.1c.11 Extension of the network of centres for further education emphasising quality improvement
B.1c.12 Interconnection of primary education and further educational processes
B.1c.13 Modernisation of material and technical equipment used in further education
B.1c.14 Investments into the expansion of infrastructure for educational institutions
Development Measure B.2: Increasing employment rate

Activities proposed:

B.2.1 Intensification and expansion of employees’ qualifications
B.2.2 Raising the level of qualification and retraining among unemployed people
B.2.3 Increasing availability and access to further education
B.2.4 Motivational activities aiming at returning the unemployed to the labour market
B.2.5 Preventive measures for unemployment
B.2.6 Design and implementation of programs for preventing long-term unemployment
B.2.7 Design and implementation of programs creating suitable conditions for employability of disadvantaged groups of people
B.2.8 Design and implementation of programs for citizens over fifty-years old
B.2.9 Generating suitable conditions for employability of physically disadvantaged
B.2.10 Advisory services especially for those at risk in the labour market
B.2.11 Support for mobility of the workforce
B.2.12 Introduction of new forms of working loads (flexible working loads, work position sharing, shortened working load, etc.)
B.2.13 Activities leading towards the coordination of personal and professional life
B.2.14 Strengthening responsibility of children, young people and parents for selecting appropriate occupation and education
B.2.15 Design and implementation of the programs interconnecting employment and social services
B.2.16 Support for employers’ investments in human resources
B.2.17 Application of management systems for human resource development
B.2.18 Design of systems for needs identification, forecasting and changes in the labour market
B.2.19 Research on the qualification needs on the employers side
B.2.20 Support for all subjects in the labour market and their mutual cooperation
B.2.21 Support for international cooperation in the area of human resource development and employment
Development Measure B.3: Providing available health care and social welfare of good quality, support for a healthy lifestyle

Sub-measure B.3a: Providing available health care of good quality, support for a healthy lifestyle

Activities proposed:

B.3a.1 Cooperation of all health care-related providers (citizens, health care providers, health insurance companies, specialised providers, Liberec Region Authority, municipalities, etc.) in the establishment and maintenance of an efficient and effective health care system

B.3a.2 Expansion of specialised and super-specialised health care provided especially by the Regional Hospital in Liberec and by the local hospitals in order to provide accessible, efficient and high-quality health care to the citizens

B.3a.3 Construction of the Emergency Pavilion in the Regional Hospital in Liberec

B.3a.4 Enhancement of the urgent pre-hospital care system provided by the Liberec Region Emergency Medical Service

B.3a.5 Enhancement of the care services provided by specialised medical and health care institutions in the Liberec Region

B.3a.6 Reclassification of the hospital bed facilities in favour of nursing and physiotherapeutic facilities

B.3a.7 Expansion of the home care system

B.3a.8 Introduction of the hospice care system

B.3a.9 Activities aiming at the reduction of postnatal and infantile death-rate

B.3a.10 Introduction of early care system for babies at risk or handicapped during the perinatal phase

B.3a.11 Increasing the proportion of breast-fed babies and extending the BFH (Baby Friendly Hospital) status to all obstetrical and postnatal hospital wards

B.3a.12 Introduction of effective system for tracing violence on children

B.3a.13 Network stabilisation of medical practitioners for adults and children, dentists and selected specialist medical providers

B.3a.14 Activities leading towards the reduction of early death and disability rate in youth caused by injuries and violence

B.3a.15 Support for activities aiming at increasing the average human life expectancy

B.3a.16 Providing a complex range of accessible services for mentally disabled citizens

B.3a.17 Implementation of program eliminating serious infectious diseases in the children

B.3a.18 Support for prevention and reduction of non-infectious diseases

B.3a.19 Support for prevention of infectious diseases

B.3a.20 Support for a healthy lifestyle

B.3a.21 Support for healthcare NNOs

B.3a.22 Support for preventive health care as one of the efficiency improvements
B.3a.23  Support for programs for disadvantaged and vulnerable people
B.3a.24  Programs supporting children with specific health problems
B.3a.25  Support for education in the area of sustainable development, security, health and social prevention and healthy lifestyle, public health and environment protection
B.3a.26  Support for information campaigns about the health benefits of physical exercising

Sub-measure B.3b: Providing available social welfare of good quality

Activities proposed:

B.3b.1  Formulation of the medium-term development plan for the Liberec Region social services
B.3b.2  Introduction of the Liberec Region community-led social welfare system, support for and promotion of the community-led social welfare system within municipalities and micro-regions, establishment of regional coordination structure for the community-led system, mapping and support for non-profit social service providers
B.3b.3  Implementation of the evaluation system for social welfare services, monitoring overall level of quality, single-day and several-day quality evaluation, self evaluation
B.3b.4  Application of the standardisation processes – updating the standards according to the type of services provided, introducing standardisation in the institutions established by the Liberec Region Authority, support for other providers
B.3b.5  Methodical support for quality management in individual institutions – implementation of development plans for individual services
B.3b.6  Introduction of comprehensive methodology and educational system to improve the quality of social services provided – designated groups of directors based on the specific type of service, supervision and training programs for management of the institutions providing social welfare services as part of life-long education
B.3b.7  Introduction of funding system based on community-led planning, funding based on the plans for the service development, monitoring the efficiency of services provided, support for services determined by the regional needs analysis and achieving required quality standards
B.3b.8  Support for social integration within the communities (in municipalities)
B.3b.9  Transformation of social care institutions and de-institutionalisation of social welfare services
B.3b.10 Promotion of the social welfare topic - promotional materials, media presentations
B.3b.11 Formulation of the individual components (e.g. drug scene analysis, security analysis...)
B.3b.12 Expansion and support for social welfare services provided in clients’ natural environment
B.3b.13 Support for prevention and treatment of addictions
B.3b.14 Support for activities in the area of active aging
Sub-measure B.3c: Prevention of racial violence and support for integration of ethnic minorities into the mainstream society

Activities proposed:

B.3c.1 Facilitating dialogue among public authorities, mainstream society and representatives of ethnic minorities

B.3c.2 Support for expansion of social welfare services and guidance, strengthening the fieldwork and support for preventive health programs aiming at a healthy lifestyle for ethnic minorities and immigrants

B.3c.3 Formulation of employment programs in cooperation with the employment offices utilising communal work and creation of socially-demanded job positions

B.3c.4 Integration of ethnic minorities into the security and armed forces

B.3c.5 Increasing the professional skills and qualifications of contractors, providers and users of the social welfare services

B.3c.6 Support for activities leading towards social integration of people at risk

B.3c.7 Cooperation of all participants in the process of racial violence prevention and integration of the ethnic minorities into the mainstream society

B.3c.8 Methodological support for providing specific services leading towards the integration of socially excluded people

B.3c.9 Support for expansion and quality improvement of the systems for monitoring ethnic minorities’ status
Development Measure B.4: Support to cultural and sports facilities and spare time activities

Sub-measure B.4a: Support for cultural facilities and spare-time activities of the citizens

Activities proposed:

B.4a.1 Support for Liberec Region libraries provided by the Liberec Region budget
B.4a.2 Preservation and expansion of the cultural facilities network
B.4a.3 Support for fixed ensemble theatres from the Liberec Region budget
B.4a.4 Providing appropriate funding for functioning of the cultural facilities
B.4a.5 Strengthening acquisition of libraries and museums from budgetary sources
B.4a.6 Support for educational activities provided by the cultural institutions
B.4a.7 Providing funding for investments into cultural facilities
B.4a.8 Methodical support and specialist assistance for the regional and beyond regional museums
B.4a.9 Taking care of cultural heritage and traditional folk culture
B.4a.10 Financial support for shows, festivals and workshops, significant and traditional cultural projects
B.4a.11 Support for unprofessional cultural and art activities
B.4a.12 Strengthening the Liberec Region Grant Fund supporting the local culture, preservation of local traditions and leisure-time activities of the citizens
B.4a.13 Design of the cultural information databanks

Sub-measure B.4b: Support for physical education and sport

Activities proposed:

B.4b.1 Support for professional and unprofessional sport and physical education organisations
B.4b.2 Support for individual sport activities
B.4b.3 Support for investments and non-investment activities into the development, modernisation and construction of natural and artificial sport centres and areas (incl. marked tourist footpaths, cycling paths and tracks)
B.4b.4 Support for investments and non-investment activities into the sport and physical education infrastructure
B.4b.5 Promotion of a healthy lifestyle
B.4b.6 Promotion of the sports facilities
B.4b.7 Increasing accessibility to private and public sport facilities for the general public
B.4b.8 Education of the sport and physical education staff and volunteers
B.4b.9 Support for significant sports events in the Liberec Region
B.4b.10 Support for sports diplomacy environment of the Liberec Region
B.4b.11 Support for activities interconnecting physical education and sport with tourism
B.4b.12 Support for cross-border cooperation in the area of physical education and sport, covering co-hosting of the sports events
B.4b.13 Support for cross-border cooperation in the area of physical education and sport, covering the international sports competitions
B.4b.14 Support for prevention of injuries related to sport and other leisure-time activities
Development Measure B.5: Care of cultural and cultural-historic heritage

Activities proposed:

B.5.1 Systematic support for improvements of the cultural heritage sites, technical heritage sites and historical monuments in the Liberec Region

B.5.2 Changing the regional grant schemes in order to allow for the consolidation of two grant schemes into one

B.5.3 Extension of regional grant schemes to include the facilities that are not declared to be a cultural heritage but that are situated within the cultural heritage sites, areas and zones

B.5.4 Informing the general public about the national cultural heritage policies and informing the cultural heritage owners about their rights and responsibilities

B.5.5 Cooperation with the National Cultural Heritage Department in order to fulfil the requirements of the non-commercial cooperation contract with regards to data provision and other areas of common interest

B.5.6 Support for activities aiming at the inclusion of the Ještěd mountain resort and broadcaster into the UNESCO World Heritage List and selection of other remarkable sites suitable for such inclusion

B.5.7 Systematic support and specialist assistance provided to the cultural heritage owners, municipalities and civil society associations

B.5.8 Support for appropriate utilisation of the cultural heritage sites specifically in tourism; enabling the transport accessibility of the cultural heritage sites, tourist attractions and relating services

B.5.9 Design of archaeological land plans for the Liberec Region

B.5.10 Financial support for preparation of pre-project documentations and surveys for the renovation and utilisation of the cultural heritage sites

B.5.11 Renovation of the historical parts in the towns

B.5.12 Presentation and promotion of cultural heritage for tourism

B.5.13 Promotion of cultural heritage including promotion beyond the regional territory

B.5.14 Cooperation with international partners in caring for cultural and cultural-historic heritage
Development Measure B.6: Providing available housing and work and a public environment of good quality

Activities proposed:

B.6.1 Support for construction of new municipal housing and infrastructure including sponsored housing
B.6.2 Renovation and modernisation of the existing municipal housing and infrastructure including sponsored housing
B.6.3 Support for housing policies for the elderly, single-parent families, unemployed, socially inadaptable, foreigners and ethnic minorities including their social integration
B.6.4 Revitalisation and humanisation of the housing estates
B.6.5 Support for healthy and ecological housing (ecological and low-energy houses)
B.6.6 Education and training in housing-related issues (ecological houses, alternative technologies, eco-estates)
B.6.7 Renovation and improvements of public buildings, public areas and facilities and public greenery, improving the image of towns and villages
B.6.8 Renovation of civic facilities and support for their operation
B.6.9 Support for barrier-free and secure housing and public environment
B.6.10 Support for reduction of the above limit, intrusive and inconvenient noise
B.6.11 Conceptual solution of housing in the Liberec Region
B.6.12 Providing a quality working environment for employees, prevention of work-related injuries and sickness
Development Measure B.7: Providing safety for the population and property

Activities proposed:

B.7.1 Support for education and training for organisations and individuals participating in cleanup and removal of aftermath of emergency situations

B.7.2 Support for modernisation and modification of the material and technical facilities of organisations and individuals participating in the cleanup and removal of aftermath of emergency situations

B.7.3 Support for setting up communication systems for data transfer among the organisations involved and the IZS services

B.7.4 Support for cross-border cooperation between emergency and rescue services

B.7.5 Support for prevention and protection of citizens in case of natural disasters
Strategic Goal C: Complex infrastructure of good quality

Development Measure C.1: Continuous improvement and optimisation of the transport infrastructure

Activities proposed:

C.1.1 Improvement of construction, transportation and technical conditions of the transport infrastructure
C.1.2 Completion and modernisation of the main roads
C.1.3 Support for development of fast and reliable rail connection with the central rail network of the ČR
C.1.4 Improvement of border-crossing accessibility for all modes of transport, increasing the number of border-crossing places
C.1.5 Support for road maintenance
C.1.6 Support for activities leading towards a solution for the railway and road transport crossing
C.1.7 Modernisation and electrification of railway transport
C.1.8 Support for development of the regional air transport and infrastructure
C.1.9 Support for construction of ring-roads in the towns
C.1.10 Support for construction and reconstruction of the local roads
C.1.11 Construction and extension of a sufficient and good-quality infrastructure for transport in peace
C.1.12 Support for activities leading towards the reduction of noise, emissions and transport vibrations
C.1.13 Optimisation of the regional motorless transportation network and support for interconnection with networks in the neighbouring regions
C.1.14 Segregation of pedestrians and cyclists from motor-vehicle traffic
C.1.15 Optimisation of the navigational system for regional motorless transportation
Development Measure C.2: Optimisation of transport systems incl. alternatives; improvement in public transport services

Activities proposed:

C.2.1 Optimisation of public transport services and equalization of the transportation quality differences in the whole region
C.2.2 Support for activities and education leading towards the reduction of transport requirements and prioritizing usage of public transport instead of individual transport
C.2.3 Increasing the degree of integration of regional public transport services
C.2.4 Support for development of specialised transport services for tourism and sports (bicycle-buses, ski-buses, bicycle-carriages etc.)
C.2.5 Support for activities leading towards the reduction of traffic accidents and the increase of transport system safety
C.2.6 Support for development and operation of combined freight transport
C.2.7 Support for development of economical and environment-friendly transport systems
C.2.8 Supporting the application of a modern navigation and localisation system
Development Measure C.3: Continuous construction and modernisation of the technical infrastructure, including alternative energy resources

Activities proposed:

C.3.1 Providing a sufficient supply of drinking water and improving its quality
C.3.2 Providing sufficient and good-quality waste water treatment
C.3.3 Support for gas utilisation
C.3.4 Construction and further expansion of the centralised heating supply
C.3.5 Providing a reliable and good-quality power supply
C.3.6 Support for Liberec Region energy management
C.3.7 Support for utilisation of renewable energy and other environment-friendly energy resources
C.3.8 Supporting energy-saving measures in the private, public and business sectors
Development Measure C.4: Introduction and development of information and communication technologies

Activities proposed:

C.4.1 Support for development and application of electronic communication and information technologies
C.4.2 Support for activities increasing the security of electronic communication and information technologies
C.4.3 Providing internet connection and information technology equipment to all public, education and cultural institutions and organisations
C.4.4 Accessibility and development of a high-speed internet connection
C.4.5 Support for activities enhancing the knowledge of information technologies
C.4.6 Support for formulation and development of internet-based promotional material for individual organisations
C.4.7 Support for e-government activities
C.4.8 Support for expansion of digital television broadcasting
Strategic Goal D: Healthy and off-load environment

Development Measure D.1: Lowering negative impacts upon the environment and human health

Activities proposed:

D.1.1 Support for activities aiming at the reduction of emission concentrations and volumes polluting the air (especially CO₂, NOₓ and volatile organic substances and PM 10 and PM 2,5 and PAU, following the Concept of Reduction of Harmful Emission and Immission Substances in the Liberec Region)

D.1.2 Reduction of concentrations and volumes of heavy metal emissions (especially cadmium, arsenic)

D.1.3 Support for reduction of emission concentrations and volumes polluting the waste water

D.1.4 Support for reduction of emission concentrations and volumes polluting the soil and mineral environment

D.1.5 Support for responsible treatment of waste material without further utilisation

D.1.6 Support for activities leading towards the reduction of hazardous content in hazardous waste

D.1.7 Support for reduction of noise emission

D.1.8 Support for reduction of radiological, electromagnetic and magnetic radiation

D.1.9 Support for reduction of heterogeneous substances in the food chain
Development Measure D.2: Prevention of and solutions for the influence of human activities upon the environment and human health

Sub-measure D.2a: Prevention activities

Activities proposed:

D.2a.1 Introduction of preventive measures (e.g. ISO, EMAS) and environment and public health friendly technologies
D.2a.2 Energy and material saving activities
D.2a.3 Activities leading towards the prevention of industrial risks
D.2a.4 Support for all activities leading towards cutting down the production of waste, including the introduction of modern low-waste technological systems
D.2a.5 Replacement of hazardous materials and components by less hazardous or safe materials and ingredients
D.2a.6 Support for all activities leading towards the introduction and utilisation of renewable resources

Sub-measure D.2b: Activities supporting the subsequent solution of negative impacts on the environment and public health

Activities proposed:

D.2b.1 Support for activities leading towards the design, introduction and implementation of high-level utilisation of waste material and hazardous waste material treatment in order to lower the hazardous content
D.2b.2 Support for development of a recycled materials market and prioritization of the recycled materials utilisation
D.2b.3 Gradual formulation of plans for air-quality improvements in all affected areas
D.2b.4 Support for implementation of measures recommended by the plans for air quality improvements, among others aiming at compliance with the immission limits for sulphurous oxide, nitrogen oxides, ozone and heavy metals (Cd, As, Ni) before 2010
D.2b.5 Support for activities leading towards the remediation of surface and ground water pollution and the soil and mineral environment contamination
D.2b.6 Remediation of old ecological burdens (incl. landfills) according to the priorities emphasising the remediation of unused uranium mines
D.2b.7 Revitalisation of the brownfields (buildings and land) and deteriorating constructions
D.2b.8 Reducing the health risk exposure of the citizens
D.2b.9 Activities leading towards the reduction of negative impact on public health caused by a high level of noise and radiation in the environment – implementation of measures protecting against noise and radiation
D.2b.10 Activities leading towards the cleanup of aftermath of anthropogenic and natural disasters

Sub-measure D.2c: Activities supporting the monitoring and evaluation of the environment and public health

Activities proposed:

D.2c.1 Design and implementation of a functional system for the quality monitoring of all parts of the environment and public health in the whole Liberec Region in connection with the national system

D.2c.2 Setting up a fixed evaluation station for emissions system monitoring the whole Liberec Region

D.2c.3 Support for systematic quality monitoring of all parts of the environment and public health in the whole Liberec Region, including identification of health risks and evaluation of their impact on citizens’ health in the Liberec Region
Development measure D.3: Landscape cultivation, regardful utilisation of the landscape and natural potential

Sub-measure D.3a: Increasing the biological diversity and the ecological stability with emphasis on endangered species

Activities proposed:

D.3a.1 Preservation of sites with special protected and endangered species
D.3a.2 Restraining the occurrence of invasive species, both plants and animals, prevention of their spreading
D.3a.3 Optimisation and implementation of a territorial system for ecological stability
D.3a.4 Formulation of methodology for the evaluation indicator “Tree composition suitability with regards to environmental protection”
D.3a.5 Support for extension of biological diversity and ecological stability in the forests based on the appropriate education and cultivation measures
D.3a.6 Providing protection for the valuable localities at the European and global level, conceptual finalisation of small-scale protected areas network based on the principle of representation
D.3a.7 Providing protection for the localities declared valuable at the European level as defined by the Act No. 114/1992 Coll.
D.3a.8 Support for environmental management (e.g. care plans for the ZCHÚ etc.)

Sub-measure D.3b: Landscape cultivation and its considerate utilisation, protection of landscape characteristics and preserved natural and esthetical heritage

Activities proposed:

D.3b.1 Evaluation of landscape characteristics in the Liberec Region aiming at the specification of protected areas with different levels of protection, for example in order to define the sites suitable for intensive investment activities
D.3b.2 Consideration for natural heritage and landscape characteristics while planning and defining activities in the open countryside
D.3b.3 Implementation of landscape revitalisation measures including the increased protection and expansion of scattered greenery in the landscape
D.3b.4 Implementation of measures aiming at increased retention capability of the landscape, e.g. subsoil water infiltration, construction of retentive reservoirs and other flood-protection measures
D.3b.5 Respecting the principles of sustainable landscape cultivation including forests management and formulation of forest management plans, as well as implementation of individual activities planned emphasising the renewable resource aspect of forests
D.3b.6 Support for such forms of tourism that respect the principle of sustainable utilisation of the Liberec Region’s natural potential and are considerate towards its natural heritage

Sub-measure D.3c: Maximum protection of the agricultural land

Activities proposed:

D.3c.1 Formulation of land protection program for the Liberec Region and implementation of landscape modification plans
D.3c.2 Support for agriculture respecting the principles of sustainable landscape management
D.3c.3 Priority utilisation of land previously exempted from agricultural use
D.3c.4 Preferential implementation of the construction projects on existing sites
D.3c.5 Formulation of a methodology for agricultural land management

Sub-measure D.3d: Responsible and economical management of non-renewable resources

Activities proposed:

D.3d.1 Opening and expanding the non-renewable resources extraction sites only if the necessity of exploitation is proven and processing of the complete exploited volume is guaranteed
D.3d.2 Set up, provision and periodic update of a consolidated information database on the management of raw materials and non-renewable resources in the Liberec Region (including the processing of secondary materials)
Development measure D.4: Enhancement of environmental awareness

Activities proposed:

D.4.1 Implementation of educational programs in the area of environment protection, sustainable development, and health protection, including a healthy lifestyle for children, young people and adults

D.4.2 Support for information provided to the public about planned activities that might affect the environment and its sustainable development

D.4.3 Set-up of a functional EVVO LK network as a long-term task requiring communication and mutual cooperation of the regional organisations

D.4.4 Support for measures leading towards the introduction and implementation of the EVVO and the UR expansion that contribute towards environmental awareness among the public and businesses in the Liberec Region (it has been initiated as part of the grant programs ORV22P and also as part of the support for EVVO and agriculture)
Strategic Goal E: Sustainable development of the region and civil society

Development measure E.1: Development of multilateral cooperation; support for collaboration between departments and neighbouring subjects across the border

Sub-measure E.1 a: Internal cooperation

Activities proposed:

E.1a.1 Strengthening departmental and interdepartmental cooperation
E.1a.2 Support for regional cooperation between the municipalities and the public administration institutions
E.1a.3 Support for multilateral sector cooperation (among the public, private and non-profit sectors)
E.1a.4 Support for formulation and implementation of the joint-development projects such as the PPP (“public-private-partnership”) 
E.1a.5 Support for cooperation (best practice sharing) between the regional authorities and local municipalities in the Liberec Region, cooperation of the voluntary associations between municipalities and the local action groups in the Liberec Region

Sub-measure E.1 b: External cooperation

Activities proposed:

E.1b.1 Support for multilateral cooperation within the sectors (public, private and non-profit sectors), support for cooperation with organisations outside the Liberec Region
E.1b.2 Support for formulation and implementation of joint-development projects such as the PPP (“public-private-partnership”) with organisations outside the Liberec Region
E.1b.3 Support for cooperation (best practice sharing) of voluntary associations, local action groups, businesses and NNOs with organisations outside the Liberec Region
E.1b.4 Strengthening inter-regional cooperation of the Liberec Region organisations with other organisations in the ČR (including NUTS II North-East) and also in the EU, enhancing the representation of the Liberec Region in Brussels
E.1b.5 Strengthening international cooperation, design of cross-border and international projects and the international partner cities network

E.1b.6 Intensification and development of the relationship with border areas in Poland and Saxony; improvement of services and position of the Euroregion NISA
Development measure E.2: Development of urban areas

Activities proposed:

E.2.1 Revitalisation of the town centres in the Liberec Region
E.2.2 Development of the regional town centres and systematic coordination of the urbanisation processes in the surrounding areas
E.2.3 Development of quality infrastructure and civic facilities in the urban environment
E.2.4 Landscape management and revitalisation of the brownfields in the urbanised areas
E.2.5 Support for utilisation of renewable energy resources and for energy and material savings
E.2.6 Reduction of the traffic burden in towns including transport in peace
E.2.7 Flood protection measures
E.2.8 Prevention of crime and pathologic phenomena in towns
E.2.9 Formulation of up-to-date strategic development plans and land use plans for urban areas including integrated plans
E.2.10 Creating suitable conditions for a good quality of life in towns, including support for leisure-time activities
E.2.11 Support for development initiatives and civil society organisations in towns
Development measure E.3: Development of rural areas

Activities proposed:

E.3.1 Development of multifunctional agriculture, forestry and water management within rural areas in the Liberec Region
E.3.2 Development of productive and unproductive activities; support for employment in rural areas; support for work positions created in rural areas
E.3.3 Providing good administrative and technical conditions (including civic facilities) for life in the rural areas
E.3.4 Application of integrated waste management systems in rural areas
E.3.5 Providing protection for the environment and landscape characteristics in rural areas
E.3.6 Support for improvements in spiritual, social and cultural conditions in rural areas
E.3.7 Application of higher forms of cooperation in the development of rural areas, including efficient agency assistance for local action groups
E.3.8 Support for programs and projects aiming at the removal of disparities in the rural areas (e.g. Program for Revitalisation of Rural Areas)
E.3.9 Increasing the prestige of the rural areas
E.3.10 Processing updated strategic development documents for the municipalities in the rural areas and for local action groups; monitoring and assistance provided for their fulfilment
E.3.11 Support for formulation of land planning documentation for the municipalities
E.3.12 Brownfields utilisation for expansion of business sites
E.3.13 Regeneration of the public areas, historical and cultural heritage
E.3.14 Expansion of the leisure-time facilities and activities
E.3.15 Support for maintenance of small architecture in the free countryside (village chapels, Calvaries)
E.3.16 Implementation of agriculture support programs
E.3.17 Support for renewable energy resources
E.3.18 Providing transportation services for rural areas
E.3.19 Support for projects aiming at building regeneration with respect to traditional landscape characteristics
E.3.20 Enhancement of education in rural areas
E.3.21 Providing quality infrastructure and services for people living in the rural areas (water supply system, sewage system, information network, preschool and school facilities, social welfare housing, combined shopping areas, libraries, health services, multipurpose facilities etc.)
E.3.22 Renewal of traditional crafts and products, preservation of the rural traditions
E.3.23 Construction and renovation of local roads, cycling tracks and footpaths
E.3.24 Tourist information centres
E.3.25 Support for projects aiming at the education of administration authorities in rural areas
E.3.26 Support for entrepreneurship
E.3.27 Support for functioning of the voluntary fire-fighter brigades setup by the local municipalities
E.3.28 Support for environment-friendly landscape management
E.3.29 Regeneration and maintenance of the local fish ponds
E.3.30 Support for projects for maintenance and expansion of forest areas
E.3.31 Support for development initiatives and civil society organisations in rural areas
Development measure E.4: Conceptual management

Sub-measure E.4a: Strategic planning

Activities proposed:

E.4a.1 Formulation and update of strategic development documents and their horizontal and vertical interconnection and harmonisation with developmental trends and principles of the European Union
E.4a.2 Elimination of regional and local disparities based on the strategic plans and their implementation
E.4a.3 Update of rural area specifications and support for their development
E.4a.4 Evaluation of sustainable development in the Liberec Region and its territory according to the ORP
E.4a.5 Support for promotion and implementation of the sustainable development strategies on the local and regional level

Sub-measure E.4b: Land use planning documentation

Activities proposed:

E.4b.1 Continuous methodical improvements of the ÚAP data producers on the local and regional levels
E.4b.2 Systematic support for operation of the Territorial Planning Offices
E.4b.3 Support for HW and SW integration for data processing and the ÚP by municipalities and the Regional Authority
E.4b.4 Continuous methodical improvements of services provided by the Territorial Planning Offices
E.4b.5 Formulation and application of standards for the ÚAP agenda in the Liberec Region with assistance from the Liberec Region ÚAP Working Team
E.4b.6 Methodical support for establishment of the Municipal Councils for Sustainable Territory Development in the Liberec Region

Sub-measure E.4c: Territorial planning documentation for the region and local municipalities

Activities proposed:

E.4c.1 Increasing qualification of the ÚPD data producers on the regional and municipal levels
E.4c.2 Formulation and application of territorial planning standards (also with respect to the interconnection of individual ÚPD levels)
E.4c.3 Continuous methodical improvements of territorial planning at the municipal level
E.4c.4 Application of a valid ÚPD coverage system of the Liberec Region and support for territorial planning at the municipal level
E.4c.5 Territorial plans data compatibility with the regional data model with respect to the data layer formats, syntax - data layers denotation, marking and content

Sub-measure E.4d: Interconnection and coordination of the territorial plans and strategic development plans

Activities proposed:
E.4d.1 Mutual coordination of the regional conceptual documents with the PÚR and the ÚPD
E.4d.2 Mutual coordination of the conceptual documents at the levels of ORP, microregions, MAS, municipalities and local ÚPDs
E.4d.3 Mutual coordination of the conceptual documents, PÚR and ÚPD in relation to the vertical interconnection of the Liberec Region
E.4d.4 Formulation of the Health Impact Evaluation, an assessment of all regional strategic and territorial planning documentation in accordance with the Liberec Region Health Policy
Development measure E.5: Support for development of the civil society

Activities proposed:

E.5.1 Introduction of communication system and enhancement of mutual cooperation of local municipalities in the Liberec Region, NNOs and business entities and enhancement of cooperation across earlier stated sectors

E.5.2 Support for partnership formation in the Liberec Region, support for joint formulation and implementation of the PPP projects (“public-private-partnership”)

E.5.3 Activities supporting information sharing with Liberec Region citizens concerning events in the region and citizens’ involvement in decision-making processes

E.5.4 Support for active citizenship, equal opportunities and social cohesion

E.5.5 Initiation and support for “roundtable forums” discussing development plans for a given territory

E.5.6 Introduction of the advisory services provided to the NNOs, activists, civil societies and public in the Liberec Region, establishment of the “Liberec Region Centre for Assistance and Support to Regional Democracy” and for EU funding utilisation

E.5.7 NNO analysis in the Liberec Region assessing the scale and capacity limits for NNOs in the region

E.5.8 Activities supporting involvement of the NNOs in decision-making processes

E.5.9 Enhancement of knowledge, skills and capabilities of the NNOs and civil societies staff

E.5.10 Introduction of a system for providing regular financial support to the proven “well-functioning NNOs beneficial for the LK society”

E.5.11 Formulation of rules, criteria and methodology for evaluation of “well-functioning NNOs beneficial for the LK society”, introduction of certification of NNOs in the LK

E.5.12 Support for newly-established, starting and small NNOs from public resources, and financial, ethical, motivational and informational support for civil society organisations and the general public

E.5.13 Formulation of global and long-term grant schemes for the NNOs respecting the main goals set by the Regional Authority or other grant providers (the goals are expected to be in line with local and regional conceptual and development documents)

E.5.14 Support for local activities of public benefit carried out by businesses, nongovernmental non-profit organisations and public administration

E.5.15 Methodical and professional support for the civil society and its development by means of the local Agenda 21
Development measure E.6: Improvement in public administration

Activities proposed:

E.6.1 Introduction of modern management tools, such as CAF, benchmarking, ISO version 9 000 or 14 000, EMAS, MA21, environmental and socially-oriented management systems for public administration and related organizations

E.6.2 Control over the usage of public finances; introduction of modern tools to increase the effectiveness of public finance management including a gradual implementation of environment-friendly principles for public tenders (based on the European Commission manual for environment-friendly public tenders)

E.6.3 Enhancement of the capabilities and skills of public administration staff in the area of financial acquisition from funds, grants and other financial sources (national, EU, EHP etc.)

E.6.4 Utilisation of information technologies for improvement of public administration, support for e-government

E.6.5 Introduction of a fast and reliable system for information sharing among public administration bodies, organisations and the Liberec Region citizens, including their feedback

E.6.6 Marketing management implemented in the villages, towns, microregions and in the region

E.6.7 Enhancement of the quality and capacity of the advisory services and centres for assistance under LK Authority (NISA Euroregion, SOLK, etc.)

E.6.8 Design and regular updates of the regional portal designated to grants and financial resources for the period 2007 - 2013

E.6.9 Implementation of the MA21 process at the level of villages, towns, micro regions and the region itself

E.6.10 Support for municipal engagement in the “Healthy Towns”, support for the “Healthy Liberec Region”

E.6.11 Completing the sustainable development management, including the Councils for Sustainable Development (in accord with the requirements of the amended Building Act No. 183/2006 Coll.), consisting of representatives from groups of interest (the “stakeholders”), following the division of territory in the Liberec Region in municipalities with extended competences, and at the level of regional authority as well

E.6.12 Establishment of the Forum for Sustainable Development in the Liberec Region

E.6.13 Providing education and media visualisation of the Liberec Region Sustainable Development

E.6.14 Formulation of the medium-term development plan for the Liberec Region social services

E.6.15 Formulation of communication strategy for the Liberec Region

E.6.16 Support for operation of the Children Regional Parliament
E.6.17 Support for the collection of statistic data, and establishment of monitoring system indicators of the Liberec Region development, their regular annual evaluation, and feedback on the development and planning documents, both at the regional and local levels

E.6.18 Improvements in the mutual connections between strategic and territorial planning documents at various hierarchic levels within the region, in relation to changing dynamics, and taking into consideration the principles of sustainable development

E.6.19 Permanent financial support from public sources for activities aiming at meeting the strategic goals stated in the Liberec Region Development Strategy 2006 - 2020 and the Liberec Region Development Program 2007 - 2013

E.6.20 Support for changes in national legislation aiming at more favourable tax reallocation for the local municipalities

E.6.21 Support for education in justice and environment

E.6.22 Contra corruption programs, support for transparency and the establishment of public portals for experience-sharing from specific public administration activities (projects, tenders and administration measures)
Liberec Region Priorities

In order to meet the goals stated in the Liberec Region Development Program 2007 - 2013 it is appropriate to point out the most outstanding and significant measures and activities contained in the Program. It is to set the priorities and commit ourselves to their fulfilment. The summary of priorities stated below is based not only on the development trends specified by the EU and the ČR but also on the analysis and detailed knowledge of the Liberec Region and its environment and the results of discussion with various Liberec Region Authority departments and Liberec Region stakeholders and citizens.

Summary of priorities

1. Dynamic and competitive economy
   - Support provided to small and medium-size companies
   - Support for innovative environment
   - Elimination of regional economic development disparities
   - Expansion of the range and quality of services for tourism with consideration to the possibilities offered by the local environment

2. First-quality and healthy human resources
   - High-quality and efficient education system emphasising quality lifestyle
   - High-quality and efficient social welfare and health care system emphasising prevention measures
   - Support for active development of personal qualities

3. Complex infrastructure of good quality
   - Providing complex and good-quality transportation and technical infrastructure
   - Improving transportation services
   - Development and application of information and communication technologies
   - Support for utilisation of renewable energy resources and energy savings

4. Healthy and off-load environment
   - Reduction of harmful emission and imission substances in the environment including the remediation of old ecological burdens
   - Revitalisation of the brownfields

5. Sustainable development of the region and civil society
   - Conceptual development management and expansion of cooperation
   - Support for democratic processes
Economically below-average and weak areas of the Liberec Region

There are significant disparities especially in the level of socio-economic development of individual municipalities and areas of the Liberec Region. Those disparities are likely to deepen without any assistance provided to the areas concerned. In order to improve the efficiency of the regional policies it is necessary to prevent such development. The elimination of the negative impact that the internal disparities could cause is one of the main conditions for cohesion and stability of the Liberec Region.

The economically weak areas (and recently established economically below-average areas) of the Liberec Region have been defined in order to allow for the appropriate and well-directed support.

Definition of the economically weak and below-average areas of the Liberec Region is based on the integrated territory units and their assessment. The following eleven indicators were used: volume of housing construction, educational index, index of economic intensity, number of employment opportunities, unemployment rate, volume of business activity, tax income, transport services, technical infrastructure, civic facilities and population density. The indicators were assessed for individual integrated territory units and compared with the average values for the Liberec Region. The resulting values were weighted according to the relevance of individual indicators. The final values of all indicators in the individual integrated territory units were added up, arranged in ascending order and divided into three categories.

- **economically below-average areas** - all integrated territory units with the final value lower than the average for the Liberec Region,
- **economically weak areas** - all integrated territory units with the final value lower than the given limit value. The limit value has been set to form a natural breaking-point within the range of the final values and to create as compact a territorial integrity as possible,
- **other areas** - all territory units with the final value higher than the average for the Liberec Region.

In order to meet the goal stated, that is to convert the economically weak areas into economically developed and stable areas, it is necessary to support them financially. For this reason the Liberec Region Authority has established the 6.18 Program within the Grant Funds, which is dedicated to the support of the economically weak areas (Development Program for Economically Weak Areas in the Liberec Region) All the municipalities included in the „Economically Weak Areas“ group will be supported by this program. Should there be a possibility for preferential treatment of the economically weak areas while receiving funding from other sources especially from European funding (operational programs), it is assumed that the Liberec Region will give preferential treatment to all „Economically Below-average Areas“.
**Target Areas**

**HSO Frýdlantsko** – integrated territory units Frýdlant (Bulovka, Dětřichov, Dolní Řasnice, Frýdlant, Habartice, Heřmanice, Horní Řasnice, Krásný Les, Kunratice, Pertoltice, Hejnice (Bílý Potok, Hejnice, Lázňě Libverda), Nové Město pod Smrkem (Jindřichovice p. S., Nové Město p. S.), Raspenava (Raspenava) and Višňová (Černousy, Višňová).

**HSO Southwestern Českolipsko** – integrated territory units Doksy (Bezděz, Doksy, Luka, Okna, Skalka u Doks, Tachov, Ždírec), Dubá (Blatce, Dubá, Chlum, Tuhaň, Vrchovany), Kravaře (Holany, Jestřebí, Provodín, Zahrádky), Zahrádky (Holany, Jestřebí, Provodín, Zahrádky) and Žandov (Horní Police, Žandov).

**HSO South Jilemnicko** – integrated territory units Roztoky u Jilemnice (Kruh, Roztoky u Jilemnice, Svojek) a Studenec (Bukovina u Č., Čistá u H., Horka u St. Paky, Levinská Olešnice, Martinice v K., Studenec).

**HSO Mimoňsko** – integrated territory units Mimoň (Brniště, Mimoň, Noviny p. R., Pertoltice p. R., Velký Valtinov), Ralsko (Ralsko), Stráž pod Ralskem (Dubnice, Hamr na Jezeře, Stráž pod Ralskem) a Zákupy (Bohatice, Velenice, Zákupy).


**HSO Čvikovsko** – integrated territory units Čvikov (Čvikov, Kunratice u Čvikova, Svor), Jablonné v Podještědí (Jablonné v P., Janovice v P.), Kamenický Šenov (Kamenický Šenov, Nový Oldřichov, Pysk), Krompach (Krompach, Mařenice) a Rynoltice (Rynoltice).


*The map of target areas including economically weak and below-average areas of the Liberec Region can be found inside the back cover.*
Indicators and Monitoring

The effectiveness of the Liberec Region Development Program and the fulfilment of the measures and activities included will be monitored annually. The annual monitoring will take place in the second half of the year following the monitored year. The monitoring will cover assessment of the program fulfilment in relation to the activities supported by the Liberec Region Authority as well as other national and European financial sources.

It will be divided into two independent areas: monitoring the utilisation of financial sources and monitoring the progress of individually measurable indicators.

Monitoring the utilisation of financial sources will cover the programs and funds stated in the Financial Sources (see full version of the document).

The measurable indicators are included in the full version of the document. They are grouped according to the individual measures. Nevertheless the monitoring process will also cover individual activities. The activities that can not be monitored using the measurable indicators will be evaluated verbally.
### Explanations

<table>
<thead>
<tr>
<th>Term</th>
<th>Definition</th>
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<tbody>
<tr>
<td>Brownfields</td>
<td>Areas that are losing or have already lost their original function or use (especially formerly-used industrial premises, unused agricultural buildings, land damaged by mining; also deserted military premises)</td>
</tr>
<tr>
<td>Cluster</td>
<td>Regional association consisting of interconnected business subjects, specialised suppliers, service providers, companies operating in the same or relative branch, and associated institutions and organisations that compete but cooperate as well; their connections show a potential to strengthen and increase their competitiveness. Clusters are directed to specific sectors, branches and/or products with a high density of inter-branch interactions; they are tied together through customer-supplier relationships, common technologies, common customers and distribution channels, or common labour markets and human resources</td>
</tr>
<tr>
<td>Countryside (rural area)</td>
<td>It is possible to define countryside (rural areas) using various criteria, depending on the purpose for the selected definition. The Liberec Region Development Program 2007 - 2013 defines rural areas based on the criteria set by the Department of Country Development, Environment and Agriculture (in relation to the Program for revitalisation of rural areas). As such, all municipalities with less than 2000 inhabitants are considered to be rural</td>
</tr>
<tr>
<td>Curriculum reform</td>
<td>Reform of the educational processes, subjects and style (design and gradual introduction of two-level curriculum model – National Education Framework and consequential educational programs for schools)</td>
</tr>
<tr>
<td>Diversification</td>
<td>Segmentation, the act of introducing variety</td>
</tr>
<tr>
<td>Emission</td>
<td>Volume of contaminating impurities going into the air from a particular source</td>
</tr>
<tr>
<td>Environmental</td>
<td>Related to environment</td>
</tr>
<tr>
<td>Evaluation</td>
<td>Rating, evaluation, appraisal of the value of something</td>
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<tr>
<td>Further education</td>
<td>Educational process aimed at education after graduation from a specific educational level; professional education linked to working experience</td>
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<tr>
<td>Immission</td>
<td>Volume of contaminating impurities in the air</td>
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<tr>
<td>Implementation</td>
<td>Carrying out, execution, accomplishment</td>
</tr>
<tr>
<td>Informal education</td>
<td>Process of learning and gaining specific skills and approaches from daily situations, surroundings and contacts. Contrary to formal and non-formal education it is unorganised, unsystematic and uncoordinated on the institutional level</td>
</tr>
<tr>
<td>Infrastructure</td>
<td>A group of branches in the national economy establishing the conditions and assumptions for general economic development, first of all industrial and agricultural productions; this usually means also transport systems, communication systems, energy resources, water administration devices, housing, schools, medical and health care facilities, research institutions, etc. According to the character of the branch, the infrastructure is divided into an economic section (e.g. transport, energy systems) and a social section (housing, health care, schools); the infrastructure is mostly financed from public budgets as it is not very attractive for private capital (low profits, high consumption of capital and slow turnover)</td>
</tr>
<tr>
<td>Innovation</td>
<td>Innovation means renewal and expansion of the product range, services and markets, introduction of new production, supply and distribution methods, changes in the management system, work flow organisation, labour conditions and workforce qualifications</td>
</tr>
<tr>
<td>Key competencies</td>
<td>Combination of skills, knowledge, behaviour, attitudes and values needed for personal development and utilised to improve performance of every member of the society, for instance learning competence, problem solving competence, communication competence, social and personal competence, civil competence, employment competence</td>
</tr>
<tr>
<td>Local Agenda 21</td>
<td>Says what we should do in the 21st century in order to achieve the Sustainable Development (the word “local” refers to the point or place of operation – residence, municipality, region; the word “agenda” means a program or a list of items needed in order to reach the goal; the number “21” calls for thinking in a long term prospective – the whole 21st century)</td>
</tr>
<tr>
<td>Low Threshold Establishment</td>
<td>Establishment for active and effective time utilisation for children and young people aimed at the specific target group of a socially or otherwise deprived population</td>
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<tr>
<td>Category</td>
<td>Description</td>
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<tr>
<td><strong>Market Services</strong></td>
<td>General identification of activities promoting growth of productivity, competitiveness and export capabilities of businesses in other areas. Market services are usually provided as profit-making services and cover business services (including real estate services) and financial services (including insurance services).</td>
</tr>
<tr>
<td><strong>Natura 2000</strong></td>
<td>System of localities where most endangered species of plants, animals and natural habitats (e.g. peat bog, rock steppe, mountain spruce grove etc.) are protected – within the whole EU territory. The goal is to protect the biological diversity; to preserve or improve the general condition of the natural habitats and vegetable and animal species; to harmonise the interests of natural protection with regardful economy; and last but not least, to integrate valuable natural localities in the Czech Republic into European natural heritage.</td>
</tr>
<tr>
<td><strong>Non-formal education</strong></td>
<td>Taking place outside the formal system of education, it does not lead to comprehensive education. It includes organized educational activities outside the formal educational system, which offer purposeful development of life experience, skills and attitudes based on the integrated system of values. Such activities are usually provided on a voluntary basis by the associations for children and youth and other non-governmental non-profit organisations, leisure centres, educational agencies, fellowships, clubs, cultural institutions and others.</td>
</tr>
<tr>
<td><strong>Non-Governmental Non-Profit Organisation</strong></td>
<td>Organizations that are not established to create profit; a basic impulse for the foundation is an effort to deal with particular problems or prevent them, regardless of the likely profit; contrary to private commercial companies, the main aspect is not the financial profit but the capability to implement an activity for the benefit of the public; basic forms are civil societies, public-beneficial corporations, foundations, foundation funds, churches, legal persons providing social welfare, medical, educational or cultural services.</td>
</tr>
<tr>
<td><strong>Optimisation</strong></td>
<td>Improvement of the current situation, elimination of defects and failures, completion with new and missing elements.</td>
</tr>
<tr>
<td><strong>Primary education</strong></td>
<td>Combination of all forms of the formal education within the national curriculum taking place prior to the first entry into the labour market.</td>
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<td>Topic</td>
<td>Description</td>
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<tr>
<td>Public Health</td>
<td>Public health covers health conditions of the population and groups of the population and is determined by environmental, vital and working conditions as well as by the lifestyle</td>
</tr>
<tr>
<td>Regional Development Program</td>
<td>Medium-term regional strategic document that – following the knowledge of the territory and social conditions - formulates the near-future steps and activities needed for reaching the goals set in the Regional Development Strategy</td>
</tr>
<tr>
<td>Regional Development Strategy</td>
<td>Long-term strategic regional development document formulating long-term strategic goals for development of the region and means for their fulfilment based on the knowledge of local environmental and social conditions. It provides a basic framework for the formulation of regional development programs such as medium-term strategic regional development documents and other strategic development documents for local municipalities, micro-regions and action groups</td>
</tr>
<tr>
<td>Revitalisation</td>
<td>Procedures leading to the restoration of a complex functionality, operation and connection of all components of the environment in the given area; usually a continuous restoration of original ecosystems or functions of the territory made in particular steps</td>
</tr>
<tr>
<td>Sanitation</td>
<td>Cleansing, recovery, adoption of remedial measures</td>
</tr>
<tr>
<td>Socially Pathological Behaviour</td>
<td>Socially undesirable behaviour (e.g. unemployment, poverty, high divorce rate, extremely high sickness rate) and especially socially hazardous behaviour (e.g. violence, vandalism, terrorism, bullying, crime, racism, drug addiction, alcohol abuse, prostitution, pornography, gambling)</td>
</tr>
<tr>
<td>Strategic services</td>
<td>Services of international orientation, with added high-value, supporting employment of qualified experts in centres developing software, professional problem-solving centres, centres fixing top technological devices, shared-service centres, customer-support centres (e.g. “call centres”) and supranational headquarters</td>
</tr>
<tr>
<td>Sustainable development</td>
<td>“Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs.” Definition by Gro Harlem Brundtland, WCED President in 1987</td>
</tr>
<tr>
<td>Technology Transfer</td>
<td>Process of a purposeful time-limited transfer of knowledge enabling innovation of production, operation and testing of products and services</td>
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<tr>
<td>Tertiary Education</td>
<td>Higher and university education</td>
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<tr>
<td>Town (town district)</td>
<td>Urban areas not belonging to the rural areas. The Liberec Region Development Program 2007 - 2013 considers any urban area of more than 2 000 inhabitants to be a town</td>
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</tbody>
</table>
## Abbreviations

<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Description</th>
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<tbody>
<tr>
<td>As</td>
<td>Arsenic</td>
</tr>
<tr>
<td>BAT</td>
<td>Best Available Technology</td>
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<tr>
<td>BFH</td>
<td>Baby-friendly Hospital</td>
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<tr>
<td>CAF</td>
<td>Common Assessment Framework</td>
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<tr>
<td>Cd</td>
<td>Cadmium</td>
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<tr>
<td>CO&lt;sub&gt;x&lt;/sub&gt;</td>
<td>Carbon Oxides</td>
</tr>
<tr>
<td>CR</td>
<td>Tourism</td>
</tr>
<tr>
<td>ČR</td>
<td>Czech Republic</td>
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<tr>
<td>EHP</td>
<td>European Economic Area</td>
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<tr>
<td>EMAS</td>
<td>Environment Management System</td>
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<tr>
<td>EU</td>
<td>European Union</td>
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<tr>
<td>EVVO</td>
<td>Environmental Education</td>
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<tr>
<td>HSO</td>
<td>Economically Weak Areas</td>
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<tr>
<td>HW</td>
<td>Hardware</td>
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<tr>
<td>ISO</td>
<td>International Standards Organization; International Organization for Standardization</td>
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<td>IZS</td>
<td>Integrated Rescue System</td>
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<tr>
<td>LK</td>
<td>Liberec Region</td>
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<td>MA21</td>
<td>Local Agenda 21</td>
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<td>MAS</td>
<td>Local Action Group</td>
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<td>MSP</td>
<td>Small and Medium Enterprises</td>
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<tr>
<td>Ni</td>
<td>Nickel</td>
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<tr>
<td>NNO</td>
<td>Non-Governmental Non-Profit Organisation</td>
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<tr>
<td>NO&lt;sub&gt;x&lt;/sub&gt;</td>
<td>Nitrogen Oxides</td>
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<tr>
<td>NUTS</td>
<td>(La Nomenclature des Unités Territoriales Statistiques); Classification of Territorial Statistical Units</td>
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<tr>
<td>ORP</td>
<td>Municipality with Extended Competencies</td>
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<tr>
<td>ORVZŽP</td>
<td>Department of Country Development, Environment and Agriculture</td>
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<tr>
<td>Acronym</td>
<td>Description</td>
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<tr>
<td>PAU</td>
<td>Polycyclic Aromatic Carbons</td>
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<td>PM</td>
<td>Dust Aerosols</td>
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<tr>
<td>PÚR</td>
<td>The Territorial Development Policy of the Czech Republic</td>
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<tr>
<td>PPP</td>
<td>Public Private Partnership</td>
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<tr>
<td>SOLK</td>
<td>Association of Municipalities of Liberec Region</td>
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<tr>
<td>SW</td>
<td>Software</td>
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<tr>
<td>ÚAP</td>
<td>Territory Analysing Documentation</td>
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<tr>
<td>UNESCO</td>
<td>United Nations Educational, Scientific and Cultural Organization</td>
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<tr>
<td>ÚP</td>
<td>Territorial Plan</td>
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<tr>
<td>ÚPD</td>
<td>Territorial Planning Documentation</td>
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<tr>
<td>UR</td>
<td>Sustainable Development</td>
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<tr>
<td>ZCHÚ</td>
<td>Special Protected Territory</td>
</tr>
<tr>
<td>ZPF</td>
<td>Agricultural Land Area</td>
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